



Wisconsin
Electric
Cooperative
Association

Financial Decision-Making (CCD)

October 13, 2026 | Florian Gardens, Eau Claire

This course is designed to help directors assess their cooperative's financial position via financial statements used in financial reporting and planning, as well as key ratios developed from these financial statements. Participants will also recognize how board decisions impact their co-op's financial position.

KEY TOPICS

- Identifying the key financial decisions boards make.
- Recognizing the uniqueness of the cooperative business model and a typical cooperative's financial attributes.
- Recognizing three financial documents and related key financial ratios.
- Explaining how board decisions impact the financial position and financial statements.
- Understanding the difference between reporting a cooperative's financial results and understanding a cooperative's financial position.
- Describing the audit function.

INSTRUCTOR

Scott Luecal

NRECA COURSE INFO

CCD 2640

PROGRAM

Registration: 8:30 a.m.

Program: 9 a.m.–4 p.m.

DEADLINE

Friday, September 25

REGISTRATION

Co-ops participating in the pre-payment plan: 2 Skill Builder Credit per participant

Register online at:

[WECA Event Calendar](#)

QUESTIONS?

Contact Wendy Fassbind at
(608) 467-4589 or
wendy@weca.coop

PROGRAM LOCATION

Florian Gardens

2340 Lorch Avenue
Eau Claire, Wisconsin
Phone: (715) 832-8836

ROOM BLOCK

Holiday Inn South

4751 Owen Ayres Court
Eau Claire, WI 54701

Room Block Name: WECA

Room Block Rate:
\$121 (double queen)

Room Block Expires:
Monday, September 14

Room Block Link:
[October Room Block](#)

Rooms may be available under the room block after the cut-off date only if the hotel has rooms available. Contact the hotel directly to book rooms after the deadline.

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